MARTA Photography & Filming Policy

General Photography & Filming

For Personal use, MARTA patrons and employees are permitted to use hand-held devices that do not require an external AC power source, to take photographs, capture digital images, and videotape or audio-record within public areas of MARTA stations and transit vehicles.

Photography or filming for Commercial, Professional, Educational, or non-Profit activities, or when using cameras, photo equipment, video equipment, or ancillary equipment that cannot be carried by hand or require an external AC power source, require the photographer or videographer to complete the <u>Film & Photography Request Form</u> and obtain prior written permission from MARTA before beginning photography or filming.

All engaged in filming or photography are prohibited from impeding customer traffic flow, obstructing transit operations, interfering with customers, blocking doors or stairs, or creating a physically unsafe situation for MARTA employees or patrons. Subject to the preceding paragraph and unless necessary to address one of these prohibited circumstances, MARTA employees may not prevent or restrict a person from recording. MARTA's Ride with Respect Policy must be adhered to at all times.

Except in conjunction with a lawful arrest supported by probable cause, MARTA police officers may not take any action to confiscate either recordings taken by any person or recording devices or equipment. The mere act of photographing or filming does not, in and of itself, create probable cause of unlawful activity. Even pursuant to a lawful arrest, MARTA police officers may not view any person's recordings without either consent or a warrant. Under no circumstances may MARTA police or other MARTA employees demand or take any action to delete or destroy recordings or recording/media devices (e.g., cameras, thumb drives, and media cards).

A MARTA employee's failure to comply with this Policy is grounds for disciplinary action.

Site Information:

Rail Station
Rail Car (moving or stationary)
Bus (moving or stationary)
Bus Stop

Photography & Filming Request Form

If for other than personal use as defined above, any person or entity desiring to photograph or film on MARTA property must complete the Film & Photography Request Form and be approved by MARTA in writing, before beginning such photography or filming. At least one member must be 18 years or older. News organizations and independent reporters covering breaking news are exempt from this requirement but must inform MARTA Police (404-848-4900) of the time and location where they intend to film. Independent reporters must be able to present a media-company-issued ID or badge, business card, proof of a professional website, proof of membership in a professional journalistic organization, proof of assignment or commission by a media company, or other indicia of journalistic purpose.

Timelines

All photography and film requests should be submitted at least 30 days prior to photographing or filming, but in no event less than ten (10) days prior.

For requests involving a Private Railcar or Bus, weekend filming is preferred.

What Happens After You Fill Out the Form

Once you submit the request, you'll receive a confirmation email and a member of our team will reach out to you. Filming requests will be evaluated on a case-by-case basis and approved or denied based on how the project will impact MARTA's service. A signed License Agreement is mandatory for all film and photography projects and must include the following:

. Safety:

MANDATORY safety training for all requestors is required prior to filming in the platform area

. <u>Insurance</u>:

The requestor must provide an insurance certificate and policy that covers liability, property damage, personal injury, professional, and worker's compensation. The policy must list MARTA as both Certificate Holder and Additional Insured and include a 30-day cancellation notice provision. Required coverage amounts will be determined on a case-by-case basis depending on asset(s) used and scope of project.

. <u>Security</u>

The MARTA Police Department will determine the required number of officers for the project. To make sure everything runs smoothly, please follow the payment instructions in the approved agreement.

. Schedule:

The requestor must provide a detailed filming schedule to be incorporated into the license agreement. Please be aware that any changes requested after an agreement has been finalized must be submitted in writing and approved by MARTA. **These changes may incur additional charges.**

. Costs:

Fees, including for security provided by the MARTA Police Department and for any other MARTA employees whose presence is necessary to facilitate the photography or filming request, are determined by MARTA's Fee Schedule, but will vary depending on asset(s) used and scope of the project request. Payment must be made as provided in the agreement.

. Restrictions:

Any use of the MARTA logo or branding must be approved in writing in advance.

. MARTA Portrayal:

Final Product shall not show MARTA in a negative or bad light.

. Operations Information:

Please list the total number of cast and crew that will be on MARTA Property. (At least one member of the crew must be over the age of 18 to be allowed to participate in filming on MARTA)